

**ECPM Seminar 1:  
Continuing Education Series – Frontiers in Drug Development**

**Personalized Medicine - from Discovery to Access  
Approaches Towards Tailored Treatment Strategies**

**University of Basel, Biozentrum, Spitalstrasse 41, 4056 Basel  
September 9, 2021**

<b>Chairperson:</b>		<b>Urs A. Meyer</b>
<b><i>Time</i></b>	<b><i>Duration</i></b>	<b><i>Topic</i></b>
08:00-08:30		Registration for <b>external participants</b>
08:30-09:15	45	Impact of Precision Medicine in Drug Development and Healthcare Strategies <i>Thomas D. Szucs, ECPM, Basel</i>
09:15-10:00	45	Novel and Biomarker-Driven Trial Designs <i>James Creeden, FoundationOne/Roche, Basel</i>
10:00-10:30	30	Coffee Break
10:30-11:30	60	Digitization in the Research-Driven Pharmaceutical Industry <i>Sam Hariry, Novartis Pharma AG, Basel</i>
11:30-12:15	45	Genomic Medicine : Capitalizing on Natural Variation of the Human Genome to Support Drug Discovery <i>Vincent Mooser, McGill University, Montreal</i>
12:15-13:00	45	Lunch Buffet
13:00-13:45	45	Legal Aspects of Personalized Health <i>Markus Schott, Bär &amp; Karrer, University of Zurich, Zurich</i>
13:45-14:30	45	Regulatory Aspects of Personalized Medicines <i>Nafsika Kronidou Horst, F. Hoffmann-La Roche AG, Basel</i>
14:30-14:45	15	Coffee Break
14:45-15:30	45	Innovative Technologies in Diabetes Management <i>nn</i>
15:30-16:15	45	Patient Perspective – Designing Your Own Treatment <i>Jasmin Barman-Aksözen, International Porphyria Patient Network, Zurich</i>